
Online-Workshop

Virtual Presentation Skills

June 25, 1:00 - 4:00pm (CEST)

Online

Leibniz Centre for Tropical Marine Research (ZMT) GmbH
Fahrenheitstraße 6, 28359 Bremen, Germany

Course Description: In the past year, we have witnessed the **rise of the digital conference room**. The need to move to an online setting has confronted us with many challenges, but it has also created new opportunities for global scientific cooperation that are likely to stay beyond the end of the pandemic. Not only workshops but also panel meetings, scientific conferences and PhD defenses can take place virtually and scientists need to be prepared.

During this 3 hour seminar, participants familiarize themselves with techniques to **engage digital audiences**, to **manage digital conference rooms** and to **gain confidence as online public speakers**. Central topics include:

Crafting an Online Presentation

- Creating persuasive and memorable presentations for conferences & colloquia
- Creating and holding attention of the audience

Self-Presentation

- Presenting yourself online
- Self-confidence & presentation nerves

Technology

- Managing digital conference rooms
- Creating presentation videos
- Making use of external apps
- Digital visualization techniques

Instructor:

Dr. Lisa Heindl

Lisa Heindl is a trainer for personal and professional development. She has worked in the field of human resources and university management. She holds

a PhD from the University of Bremen and a Master's degree from the London School of Economics. She is a certified career counselor and has completed postgraduate training as systemic therapist and advisor.

Target group: The course is primarily for Doctoral Candidates, Postdocs, and Guest Researchers.

Credit: A certificate of attendance can be issued.

Registration: please register until June 19 under the following link:
https://forms.leibniz-zmt.de/Wordpress/?page_id=461